

2025

PARTNER & SPONSOR

opportunities



**Ronald McDonald
House Charities®**
Central Indiana

#KeepingFamiliesClose



The Jines Family

The Jines Family: Skyler (Mom), Tim (Dad), Eli (big brother), Keegan (younger brother)

The Jines Family stayed at the Central Indiana Ronald McDonald House for a month and a half while their youngest son, Keegan was in the NICU. After Keegan arrived at Riley Children's Health, a social worker connected the family with the House. Transportation to and from Indianapolis was a big challenge for the family and without the House, they would not have been able to be by Keegan's side as he grew stronger in the NICU, possibly missing important medical updates and delaying his ability to go home. Dad Tim was also able to use our ride-share program and take a free Lyft to his shifts at work. "Without the Ronald McDonald House, that time in the hospital would have been so much harder," said mom Skyler.

Our Mission

We provide a supportive *home away from home* for families of children receiving medical care at Riley Children's Health and other area hospitals.

Our Average Annual Impact



What We Do

Ronald McDonald House

There is no time more difficult for a family than when a child is diagnosed with a life-threatening illness or injury. Ronald McDonald House provides a place to call home so families can stay near their hospitalized child. We welcome families regardless of where they live, for as long as they need to stay. When families can stay together without worrying about basic needs, they can concentrate on what matters most – helping their child heal.

Ronald McDonald Family Rooms

Families with children admitted to Riley Children's Health have access to two Family Rooms. On the first floor of Riley's Outpatient Center is a quiet place for a well-deserved break for parents, grandparents and other family members, offerings meals, snacks and beverages daily. In Riley's Maternity Tower, our Family Room offers resting spaces, snacks and drinks, a beauty bar to pamper new moms, and a state-of-the-art HydroMassage® table.

Feeding Families

When a pediatric medical crisis happens, families are facing one of life's biggest challenges, compounded by staggering medical expenses. The cost of eating in the hospital cafeteria quickly adds up, making vending machine snacks or inexpensive fast food the only option. Our programs ensure that families have access to free healthy meals, pantry staples, and snacks whenever they need them.

Volunteers: The Heart of our House

A corps of active volunteers help our operations run smoothly. They perform housekeeping and maintenance tasks, welcome weary family members to our family rooms inside the hospital, and offer their time and talents at fundraising events. In addition, they build friendships with each other and our families. Learn more about these opportunities at www.rmhccin.org/get-involved



Ronald McDonald House Charities of Central Indiana Corporate Partnership Program



Making a Difference Together

At Ronald McDonald House Charities of Central Indiana, we provide comfort, care, and support to families with children receiving medical treatment. Your corporate sponsorship helps us continue our mission and expand our impact. Together, we can create a home away from home for families during their most challenging times.

- ♥ Ronald McDonald House Charities of Central Indiana opened on October 14, 1982 with 26 rooms.
- ♥ In 1989 we expanded and added 20 additional rooms and 6 apartments
- ♥ The average length of stay at our Ronald McDonald House is more than 40 nights
- ♥ Our longest stay to date for a family is 873 nights, that's more than 2 years!

Why Partner?

As an RMHCCIN corporate partner, you will have access to employee engagement opportunities and community-based philanthropy in Central Indiana. Together, we can ensure families have a place to call home during their most challenging moments.

Stand For Something

- ♥ Improve employee retention and recruitment through commitment to your community.
- ♥ Stand behind your Diversity, Equity, Inclusion, and Accessibility framework by supporting health equity.
- ♥ Share your impact with employees, clients, and other networks through photos, testimonials, and social media posts that will warm hearts at a time when people are seeking positive messaging

Make a Tangible Impact

- ♥ Your partnership helps provide a comforting and supportive environment where families can stay close to their hospitalized children, ensuring they can focus on what matters most—healing.
- ♥ Provide Time, Talent, or Treasure to support a special project at the House.
- ♥ Show employee recognition by making a donation in their name.
- ♥ Give your employees opportunities to get involved in a fulfilling volunteer activity with tangible community impact.

Together, we can support your team building, brand awareness, and community impact while reducing the financial burden on families with a sick or injured child.



Become an Annual Partner

Together, we can craft a personalized corporate strategy designed to perfectly align with your company's community engagement goals while providing robust support to Ronald McDonald House Charities of Central Indiana.



Year-Round Opportunities:

- ♥ Meal Services and Support Sponsorships
- ♥ Adopt-A-Room Sponsorships
- ♥ Wish List Sponsorships
- ♥ Care Kit Sponsorships
- ♥ DIY Fundraising and Community Engagement

Seasonal Opportunities And Event Sponsorships:

- ♥ Brunch (Q1)
- ♥ Swing For Kids Golf Tournament (Q2)
- ♥ Taste Gala (Q4)
- ♥ Holidays at the House (Q4)

Example Year-Round Corporate Engagement Plan

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
WINTER Meals the Heal			SPRING Swing for Kids			SUMMER Host a Wish List Drive			FALL Holidays at the House		

Year-Round Opportunities

Meal Services and Support Sponsorships: \$500-\$1,000

We believe in the power of a home-cooked meal to bring comfort and warmth to families during challenging times. We invite you to join us in creating these special moments by volunteering to prepare and serve meals for our guest families.



Dinners: You are responsible for a dinner at our House on Limestone that will feed 50 families

Dinner 1: Prepare To Go: \$500

- ♥ Schedule a day and time that works for your group
- ♥ Prepare (prep, cook, and package on-site) to-go meals for 50 houseguests
- ♥ A great option for busy groups, the meals you create will be used either as an evening meal pickup for families or served on a day when we have no other meal group scheduled.

Dinners: You are responsible for a dinner at our House on Limestone that will feed 50 families

Dinner 2: Prepare and Serve: \$500:

- ♥ Tuesday, Wednesday, or Thursday from 4:30pm - 7:00 pm
- ♥ Prepare and serve a meal for 50 houseguests
- ♥ We will help you select a menu, you will prepare and serve our families for a weeknight dinner. Serve and meet our families for a great night.

Dinner 3: Catered Meal: \$750

- ♥ Tuesday, Wednesday, or Thursday from 4:30pm -7:00pm
- ♥ Sponsor a catered meal from a local restaurant for 50 people
- ♥ You provide the resources and pick the menu, and the RMHCCIN team will serve on a designated dinner date. It's a great way to help regardless of your team's schedule.

Lunch: You are responsible for a nutritious lunch for up to 150 guests at our Family Room inside Riley Children's Health.

Lunch 1: Prepare and Serve: \$750

- ♥ Monday-Friday from 10:30 am - 1:30 pm
- ♥ Prepare and serve lunch for 110 guests
- ♥ We will help you select a menu, and you will prepare and serve our families a healthy lunch

Lunch 2: Catered Meal: \$1,000:

- ♥ Monday-Friday from 10:30 am - 1:30 pm
- ♥ Sponsor and serve a catered lunch from a local restaurant for 110 guests
- ♥ Don't sweat the cooking, you will sponsor and serve a catered lunch at the Family Room

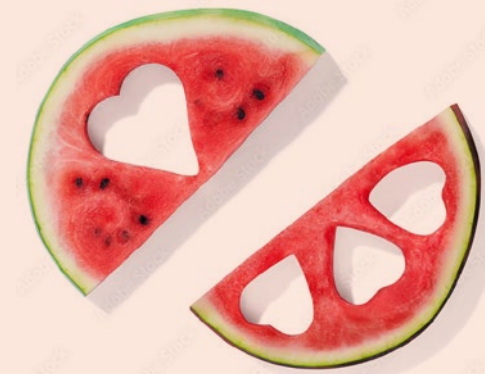
***Due to space limitations in our kitchens, the ideal number of volunteers is 5. All volunteers must be 16 years of age or older.*

- ♥ We tracked over 7,000 hours of volunteer service in 2024
- ♥ We welcomed more than 50 service groups and more than 100 meal groups last year
- ♥ In 2023 we had more than 28,000 visits to our Family Rooms
- ♥ We offer food, snacks and coffee to our families in our Family Rooms and the House all at no cost



Bite Size Sponsor: \$1,500

Be the snack sponsor for the month at the House on Limestone Street or one of our Family Rooms in the hospital. Sponsors will be recognized in the snack bar area with name and logo for one month. Support will underwrite the purchase of snacks that are free and accessible to all families.



Prepare a Healthy Snack: \$NO COST

Prepare healthy "grab-and-go" snacks for guest families in our House. You will select at least one recipe per 5 volunteers** and use our shopping list to purchase all necessary ingredients before your arrival. Groups are responsible for the cost of healthy snack ingredients.

The cost of healthy snack ingredients typically range from \$50-\$100 based on selections.

Adopt-A-Room Sponsorship

Families stay at the House with us anywhere from one night to several months and come from Indiana and beyond. While it costs more than \$100 per night to support each family, guests stay free of charge. We cover everything a family needs while they're here – toiletries, laundry, meals, parking, special programs, and more.

Our Adopt-a-Room program is a year-long sponsorship of a guest room or extended-stay apartment, directly impacting the lives of the families who call the room home while their child receives essential medical care.



Opportunity 1

Adopt A Guest Room or Sleeping Room

\$5,000

Benefits of your Adopt-a-Room sponsorship include:

- ♥ Recognition on the door of the sponsored room and in the lobby of Limestone House
- ♥ Recognition in our Community Report and on our website
- ♥ Thank you notes from the families that stay in your room
- ♥ Opportunity to provide a meal during the year to families staying at the Ronald McDonald House

Opportunity 2

Adopt An Apartment

\$10,000

Benefits of your Adopt-a-Room sponsorship include:

- ♥ Recognition on the door of the sponsored room and in the lobby of Limestone House
- ♥ Recognition in our Community Report and on our website
- ♥ Thank you notes from the families that stay in your room
- ♥ Opportunity to provide two meals during the year to families staying at the Ronald McDonald House

“We have an extremely dedicated group of volunteers. They help us with everything from guest check-ins and food service, to repairs and landscaping. Most of our active volunteers have helped the House for several years, and some who have been with us since the 80s! Our Master Gardeners who are responsible for all our landscaping have volunteered with us nearly 30 years. Without our volunteers and corporate partners, we could not help as many families as we do every day.”

Arielle Hirt,
Volunteer Manager

Wish List and Care Kit Sponsorship

Support our programs anytime or anywhere through our Wish List and Care Kit Sponsorship Programs. This initiative provides essential items and comfort to families staying with us during their most challenging times. By sponsoring a wish list, you help stock our pantries with daily necessities such as toiletries, cleaning supplies, and pantry staples. Our Care Kit Sponsorship offers a more personalized touch, allowing you to provide families with thoughtfully curated kits that include comforting items like snacks, hygiene products, and small toys for children. Your generous sponsorship ensures that families can focus on what truly matters- their child's health and well-being.

- ♥ **Wish List Sponsor:**
\$ Gift-In-Kind
- ♥ **Care Kit Sponsor:**
\$1,000

Wish List Sponsor:

\$ Gift-In-Kind

Provide direct donations by purchasing items directly from our wish list and deliver them to our House or shop our Amazon Wish List and have items shipped directly to us.

Care Kit Sponsor:

\$1,000

Bring comfort and joy to families staying at the Ronald McDonald House by sponsoring a care kit during one of our quarterly celebrations. For a \$1,000 donation, your organization can sponsor special holiday-themed care kits designed to add cheer and a touch of seasonal magic. Each kit is thoughtfully curated with holiday treats, small gifts, themed decorations, and essential items to create a festive atmosphere for our families.

We will purchase the items, and your team—or other volunteers—can join in the assembly process, making it a hands-on way to give back. Your contribution will make a lasting difference, helping us bring warmth and support to those who need it most.



Timing or Theme Suggestions

- ♥ Q1: Valentine's Day and Spring Celebration
- ♥ Q2: Mother's Day and Father's Day
- ♥ Q3: 4th of July and Back to School
- ♥ Q4: Halloween and winter holidays

Seasonal Opportunities and Event Sponsorship

We host several signature fundraising events that support our Ronald McDonald House and the Ronald McDonald Family Room throughout the year. Corporate sponsors are an essential part of these events, with giving levels to fit organizations of all sizes.



BRUNCH

and Cookie Decorating 

Brunch and Cookie Decorating

March 15, 2025

Black Iris Estate | Carmel, IN

Experience a delightful mix of elegance and creativity at our Brunch and Cookie Decorating Event. This signature gathering invites guests to enjoy a sumptuous brunch while engaging in a hands-on floral cookie decorating workshop. Whether you're a seasoned baker or a budding enthusiast, this event offers a unique opportunity to craft beautiful and tasty cookies in a charming, relaxed setting. Join us for a morning filled with delicious food, camaraderie, and the joy of supporting Ronald McDonald House Charities of Central Indiana.

- ♥ **Presenting Sponsor \$10,000**
(8 attendee tickets + additional benefits)
- ♥ **Diamond Sponsor \$7,500**
(8 attendee tickets + additional benefits)
- ♥ **Platinum Sponsor \$5,000**
(8 attendee tickets + additional benefits)
- ♥ **Gold Sponsor \$2,500**
(4 attendee tickets + additional benefits)
- ♥ **Silver Sponsor \$1,000**
(4 attendee tickets + additional benefits)
- ♥ **Bronze Sponsor \$500**
(2 attendee tickets + additional benefits)
- ♥ **Individual Tickets 21+ \$100**



Swing for Kids Annual Golf Tournament

May 19, 2025

Bridgewater Club | Carmel, IN

Tee off for a cause at the Swing for Kids Annual Golf Tournament, a premier event that combines the love of golf with the spirit of giving. Golf enthusiasts and novices alike come together on a stunning course for a day of friendly competition, camaraderie, and philanthropy. Participants can enjoy a full day of golfing, special contests, and an awards ceremony, all while contributing to the mission of the Ronald McDonald House Charities of Central Indiana. Your swing can make a difference in the lives of families in need.

- ♥ **Presenting Sponsor**
\$30,000
(3 foursomes + additional benefits)
- ♥ **19th Hole Reception**
\$25,000
(2 foursomes + additional benefits)
- ♥ **T-Shirt Sponsor**
\$15,000
(Logo on Golf shirts, 1 foursome + additional benefits)
- ♥ **Eagle Sponsor**
\$10,000
(1 foursome + additional benefits)
- ♥ **Hospitality Zone Sponsor**
\$7,500
(1 foursome + additional benefits)
- ♥ **Beverage Cart Sponsor**
\$6,000 + product
(1 foursome + additional benefits)
- ♥ **Hole Sponsor**
\$750
(Logo on event signage at designated hole)
- ♥ **Individual Golfer \$1,200**
- ♥ **Individual Foursome \$4,500**

Taste

Taste

October 3, 2025

Crane Bay | Indianapolis, IN

Join us for Taste, a heartfelt celebration of our partners in family-centered care. This signature event honors the dedication and contributions of those who support the House. The event will feature both silent and live auctions, offering unique items and experiences, with all proceeds benefiting our mission. Taste is a night of appreciation, celebration, and generosity, dedicated to the heroes who make a difference in the lives of families in need.

- ♥ **Presenting Sponsor**
\$25,000
(2 tables of 8 + additional benefits)
- ♥ **VIP Cocktail Reception Sponsor**
\$15,000
(2 tables of 8 + additional benefits)
- ♥ **Platinum Sponsor**
\$10,000
(2 tables of 8 + additional benefits)
- ♥ **Gold Sponsor**
\$7,500
(1 table of 8 + additional benefits)
- ♥ **Silver Sponsor**
\$5,000
(1 table of 8 + additional benefits)
- ♥ **Bronze Sponsor**
\$3,500
(1 table of 8 + additional benefits)



Q4: Holidays at the House

November-December 2025
RMHCCIN | Indianapolis, IN

"Holidays at the House" at the Ronald McDonald House is a cherished tradition. Our goal is to create a comforting and celebratory atmosphere where families can enjoy holiday meals, participate in fun activities, and receive thoughtful gifts, all while being surrounded by the love and support of our community. Whether it's Thanksgiving dinner, Christmas morning surprises, or Hanukkah celebrations, "Holidays at the House" ensures that families can experience the magic of the season, even when they are far from home and focused on their child's health.

Through the generosity of our volunteers and donors, we make sure that every family staying with us feels the warmth of the holidays and knows they are not alone during this special time of year.



The Haley Family

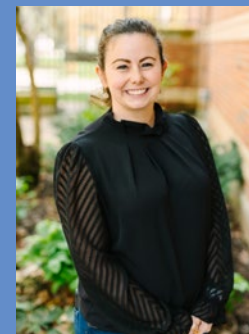
The Haley family from Covington, Indiana stayed at the House on Limestone Street while their daughter, Theratha, born with a rare genetic condition, Trisomy 18, was in the hospital. They were grateful to be close to her during her six months of life and were able to visit frequently.



DIY Fundraising and Community Engagement Events

Have other great ideas to support the House? Empower your team or community group to make a meaningful impact by hosting a DIY (Do-It-Yourself) fundraising event or community fundraiser in support of Ronald McDonald House Charities of Central Indiana. Whether it's a bake sale, golf tournament, office challenge, casual dress day, or any creative idea your group can dream up, these events offer a unique way for your organization to connect with your community and make a difference in the lives of families in need.

We're here to help you every step of the way, providing guidance, materials, and support to ensure your fundraising event is a success. Together, we can make a big difference, one event at a time!



Interested in Partnering?

Contact Taylor Ogden to create an Engagement Schedule that meets your goals.

Taylor Ogden
Events and Corporate Relations Manager
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Ronald McDonald
House Charities®
Central Indiana

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